



2014 TORONTO ZOMBIE WALK AND HALLOWEEN PARADE PRESS RELEASE

✖ A DOZEN YEARS OF RAISING THE DEAD

On October 25th join over 10,000 zombies, monsters and otherworldly beings for the **12th Annual Toronto Zombie Walk and Halloween Parade!**

Last year The Toronto Zombie Walk held its first Halloween Parade and invited all monsters to join the zombie horde! This year boasts a bigger and bloodier parade with more monsters and throngs of flesh hungry zombies!!! Some of the features include a zombie marching band, scary stilt walkers and bike floats! All Halloween themed!

Registration is open now and anyone can join in, it's FREE:

<http://www.torontozombiewalk.ca/registration.html>

Don't feel like walking with the dead??!~ pull up a coffin and watch from the sidelines as the parade and walk winds through downtown Toronto.

✖ Join us for pre-parade festivities in Nathan Phillips Square including a Halloween Vendor Market, food, bands and our **Hasbro Nerf Zombie Strike Midway**.

The Nerf Zombie Strike Midway will bring all of the thrills, chills, and blood spills that folks expect out of a fearsome fun fair, face the challenge of its gore-iffic games! Any enterprising and skillful creature of the night can take a chance to win for their very own, many fear-tastic Nerf Zombie Strike prizes! Face the challenge of the Nightmare Clown! The Toxic Waste Barrel Toss! The Zombie Zapping Gallery!

✖ The 2014 Charity of Choice for the Toronto Zombie Walk is **The Canadian Wildlife Federation: Help the Bats**

The Canadian Wildlife Federation (CWF) doesn't currently list "zombies" as a species at risk. But this year's Toronto Zombie Walk is going a little "batty" to help out a species whose populations may soon be: Canada's bats! October 25th, CWF will be the charity of choice at the

2014 Toronto Zombie Walk as thousands of zombies join the annual “march of the macabre” through the downtown core.

In conjunction with the CWF Help the Bats initiative, participating zombies and curious spectators will be encouraged to lend their financial support to the respected conservation organization in its efforts to save Canadian bats from white nose syndrome (WNS), a disease that is decimating their populations. Some species, like the Little Brown Bat, can decline by 90 to 100 per cent when infected by WNS.

Look for the CWF tent on site at this year's TZW to drop off donations, win prizes and learn more about bats!

✔ Post Walk and Parade:

Lurch back to Nathan Phillips Square after the walk and parade for more games, costume contests, prizes and a special performance by..... the one and only~ **The Creepshow**

✔ Route:

START: Nathan Phillips Square~ West on Armoury St., North on University Ave, East on College St, South on Yonge st, West on Queen st. **END: Nathan Phillips Square**

✔ Post Walk Events:

The official TZW after party will be at the **Hard Rock Café** (279 Yonge st) and feature Black Cat Attack (Oshawa), DJ Eric Von Eric and more. **Doors open at 9pm.**

✔ Key times include:

12:00pm: Nathan Phillips Square: Zombie market is open and festivities start.

2:00pm: Laua or Die

2:30pm: Presentations and costume contests.

3:00 pm: 2014 Toronto Zombie Walk and Halloween Parade commences.

5:00 pm: Walk Ends Nathan Phillips Square.

5:30 pm: Post Walk costume contest!

6:00 pm: Performance by The Creepshow

8:00pm: Zombie market closed.

9:00pm: TZW After Party

Thank you to our sponsors~ Nerf Zombie Strike CWF Help the Bats, Ontario- Yours to discover, Harlequin Teen, Fee Fi Fo Fun, Fangoria, Now, Indie 88, Creeped Out Canada, Tilt

www.torontozombiewalk.ca

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